



YOUR WORLD. YOUR MARKET.



## STEP Trade Mission: Mexico Food & Agriculture Companies

August 5-8, 2018: Mexico City & Monterrey  
Registration Fee: \$400 - Deadline: June 29, 2018

### Mission Itinerary:

- Aug. 5: Arrive Mexico City
- Aug. 6: Market Briefing/ 1-on-1 Meetings (MEX)
- Aug. 7: Company Visits (MEX)/Travel to Monterrey
- Aug. 8: Business Meetings in Monterrey

Official program begins on Aug. 6th at 9 am and ends at 5 p.m. on Aug. 8th

### Focus on Mexico:

- California's 5th largest ag export destination - \$1 billion - representing 5% of total ag exports
- Top Packaged Food Categories: Baked Goods; Dairy; Rice/Pasta/Noodles; Sauces & Condiments
- \$8 million in Projected Sales from 2016 Regional Activities in Market

### Participation Details:

- Companies responsible for all hotel/travel arrangements (recommendations will be provided)
- Be an eligible small business in operation for not less than the 1-year period
- Operating, organized, or incorporated in the United States
- Have access to sufficient resources to bear the costs associated with trade, including the costs of packing, shipping, freight forwarding, and customs brokers



### Registration Info:

<http://citd.org/register/>

Contact Information:

Alicia Rios

California Center for  
International Trade

Development

Phone: (559) 324-6401

[alicia.rios@scccd.edu](mailto:alicia.rios@scccd.edu)



U.S. Small Business Administration

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