

STEP Trade Mission: Guangzhou Food & Agriculture Companies

July 9-11, 2018: Guangzhou, China

Registration Fee: \$400 - Deadline: May 31, 2018

Mission Itinerary:

July 9: Arrive Guangzhou

July 10: Market Briefing/ 1-on-1 Meetings

July 11: Company Visits/Retail Tour

Official program begins on July 10th at 9 am and ends at 5 p.m. on July 11th

Focus on China:

- California's 3rd largest ag export destination - \$2 billion - 18 percent increase over previous year
- Top Packaged Food Categories: Dairy; Rice/Pasta/Noodles; Savory Snacks; Sauces & Condiments
- Guangzhou is one of China's Top 5 cities
- \$58 million in Projected Sales from 2016 Regional Activities in Market

Participation Details:

- Companies responsible for all hotel/travel arrangements (recommendations will be provided)
- Be an eligible small business in operation for not less than the 1-year period
- Operating, organized, or incorporated in the United States
- Have access to sufficient resources to bear the costs associated with trade, including the costs of packing, shipping, freight forwarding, and customs brokers



Registration Info:

<http://citd.org/register/>

Contact Information:

Alicia Rios

California Center for
International Trade
Development

Phone: (559) 324-6401

alicia.rios@sccd.edu



U.S. Small Business Administration

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