

5TH ANNUAL GLOBAL MATCHMAKING RECEPTION



Sunday, April 17, 2005 5:30pm-7:30pm
Las Vegas Hilton Hotel & Casino
Ballroom A



Back by popular demand...

Target International Buyers at NAB2005!

- The National Association of Broadcasters (NAB), the US Commercial Service, District Export Council, and Centers for International Trade Development have joined forces to provide you an opportunity to target the over 15,000 international attendees expected at NAB2005.
- **Maximize your opportunity to meet international buyers.** The Global Matchmaking Receptions in 2001, 2002, 2003 & 2004 brought more than 110 **US electronic media companies and their table-top product displays together with over 2000 foreign buyers** in an informal setting outside the show commotion – perfect for meeting prospects!
- The U.S. Commercial Service's Foreign Specialist's will lead buying delegations to NAB2005 Countries represented at previous **NAB Global Matchmaking Receptions** included: Argentina, Austria, Belgium, Brazil, Canada, China, Columbia, Dominican Republic, France, Germany, Japan, Korea, Taiwan, Ukraine, and the United Kingdom.
- **As a result of participation in the previous Global Matchmaking Receptions, participants have achieved sales in excess of \$1 million**

"The reception is a great tool to meet the foreign buyers at NAB...and then have them visit your booth for more in depth conversations."

Gunnar Light, Managing Director
Worldwide Sales & Marketing – ATCi

Information for Tabletop Exhibitors:

- Location:** Las Vegas Hilton, Nevada
Ballroom A
- Date:** Sunday, April 17, 2005
Time: 5:30pm – 7:30pm
- You Get:**
- ❖ 6' skirted table, 2 chairs, company sign
 - ❖ Listing in Event Directory
 - ❖ Complimentary buffet
 - ❖ Complimentary passes for NAB2005, exhibits only
- Attendees:** All NAB2005 registered international attendees and exhibitors will be invited
- Promotion:**
- ❖ NAB will invite all international attendees to this event.
 - ❖ NAB will promote this event in all applicable NAB2005 Promotions
 - ❖ The "NAB2005 Global Matchmaking Reception" will be posted on the "International Services" section of the NAB2005 Web Site:
www.nabgmr.com

Sign-Up Online: <http://www.nabgmr.com>

Participation Fee:

\$495 before March 1
\$595 after March 1

Make checks payable to:
Citrus College-CITD
(Center for International Trade Development)
635 N. Azusa Ave, Suite 2
Azusa, CA 91702

Tel-626-334-0484
(No refunds after April 1, substitutions OK)

For more information and application materials for this event, please complete and fax this page to:

Dan Bjerck, Fax: 602-640-2518, Tel: 602-640-2513 x 15, email: Dan.Bjerck@mail.doc.gov, or

Mark Matsumoto, Fax: 949-266-8010, Tel: 714-624-7001 email: networkinternational@worldnet.att.net

Name: _____ Title: _____
Company Name: _____
Address: _____
City: _____ State: _____ Zip: _____ Website: _____ Booth #: _____
Telephone: _____ Fax: _____ E-mail: _____
Service/Product: _____

Check here if you are interested in receiving free country briefings from US Commercial Service industry specialists.