



Ever thought of owning your own business?

The Youth Entrepreneurship Program will teach you how to make money from your interests and education by starting your own business!

The San Diego Youth Entrepreneurship Program (YEP) is funded by a grant from the California Community College's Economic and Workforce Development Program. The purpose of YEP is to increase awareness of self-employment as a legitimate career path providing reliable wages among youth and young adults ages 14 – 27. The program includes:

Free Business Training: As a way to help participants learn about self-employment, the Southwestern College Center for International Trade Development (CITD) has developed a self-paced online training module that includes interactive lessons on:

- Business Start-up
- Marketing
- Developing a Website
- Finance
- International Transactions
- Writing a Business Plan
- Business Simulator



Participants that complete the training and write a business plan can enter it into the YEP Business Plan Competition for a chance to win a package of resources and services designed to help them launch their business. Check the YEP website often for additional details and deadline for submitting a business plan.

Interested in participating? Visit www.yepsd.com to register and begin the online business training. For questions, call (619) 482-6393 or email info@yepsd.com.

